

A S P L U N D

company profile



Timeless Value

This phrase embodies the various thoughts and aspirations that we Asplund have continued to pursue since our founding.

"Something that is loved for a long time without fading, rather than a fleeting trend."

"Even if it is traditional, there is a sense of innovation that breathes within it."

"Utilizing materials, not over-manipulating them, and allowing them to be comfortable as they are."

We have proposed these various thoughts to everyone with a free spirit, unbound by conventional wisdom.

Asplund is always with you, even if it is not special.

We want to be a presence that could be felt as comfortable just by being there.

From now on, each of us will never forget this original aspiration,

and we will continue to deliver "the utmost comfort, even if it is small,"

allowing everyone to feel inspiration and richness in their ordinary days.

Profile

■ Company Name	ASPLUND Co.,Ltd.
■ Representative	President and CEO : Shinichi Nishikawa
■ Established	November 5, 1991
■ Employees	124 staffs
■ Location	<input type="checkbox"/> Head Office 4F, Osaki MT Building, 5-9-11 Kitashinagawa, Shinagawa-ku, Tokyo 141-0001 Contract Dept. TEL.03-3769-0637 FAX.03-6455-7609 Construction Design Dept. TEL.03-3769-0868 FAX.03-6455-7609 Office Dept. TEL.03-3769-0681 FAX.03-6455-7647 Lifestyle Dept. TEL.03-3769-0788 FAX.03-6455-7607 Store Dept. TEL.03-5701-5273 FAX.03-5701-5272 <input type="checkbox"/> SHOWROOM ASPLUND CONTRACT 2F, Digital Gate Building, 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo 150-0022 TEL. 03-5734-1840 <input type="checkbox"/> Contract Dept. - Osaka Office 3F, Asplund Building (inside TIMELESS COMFORT Minami-Horie), 1-19-26 Minami-Horie, Nishi-ku, Osaka 550-0015 TEL. 06-6533-8623 FAX. 06-6533-8624
■ Logistics Center	<input type="checkbox"/> Chiba Center Asplund Logistics Center, NTT Logisco, 14 Shiomi-cho, Funabashi City, Chiba 273-0016 <input type="checkbox"/> Ota Center Asplund Logistics Center, 150-2 Nitta Kanemachi, Ota City, Gunma 370-0352, inside Arai SDC
■ Business Activities	<ol style="list-style-type: none">1. Manufacturing, planning, importing, and sales of fixtures, furniture, interior products, and miscellaneous goods2. Planning, design, construction, and consulting for facilities, stores, and offices3. Planning, design, supervision, and construction of architectural works and interior finishing works, as well as spatial design4. Operation of directly managed stores (sales of furniture, interior products, and miscellaneous goods)5. Operation of food and beverage (café) establishments Licenses and Registrations: Special Construction Business, Tokyo Governor's License (Special -1) No. 149716

(as of March 2025)

COMPANY

History

Asplund Co., Ltd. was established in November 1991, being independent from the interior division of Shimamoto Co., Ltd. The company focuses on the import, planning, and sales of furniture, miscellaneous goods, and other interior products.

In 1995, we opened T.C. Jiyugaoka, a directly managed store that offers a lifestyle proposal integrating apparel, food, and housing. Since then, we have continued to expand by opening new stores and forming corporate partnerships, becoming a consolidated subsidiary of World Co., Ltd. in 2017.

In 2022, we integrated the construction design business of our group company into Asplund to strengthen our BtoB operations. In 2025, we relocated our Tokyo headquarters to Osaki, Shinagawa-ku.

Asplund continues to grow as a lifestyle brand that delivers richness and inspiration to everyone.

■Tokyo Headquarters Office.



Business



Contract & Construction Dept.

We provide commercial furniture suitable for a variety of spaces, including hotels, cafes, restaurants, and offices. From original designs to custom-made pieces, we offer a wide range of support for creating unique environments.



Office Dept.

Starting with our original brand "Work Plus," we offer a diverse range of items that utilize various ideas, including OEM production, to create attractive office environments for our customers.



Lifestyle Dept.

We exclusively import carefully selected furniture and miscellaneous goods from around the world, including Europe and Asia, and distribute them throughout Japan. With a focus on "proposing value that is half a step ahead," we aim to deliver the joy and excitement of an interior lifestyle to everyone while always keeping an eye on the times.



Store Dept.

The Store Department operates directly managed stores, including "SHOP ASPLUND," "TIMELESS COMFORT," and "TIMELESS COMFORT Kitchen & Dining." We offer a selection of various items tailored to the shop concepts, including major brands for which we serve as the exclusive distributor in Japan.

Contract & Construction Dept.

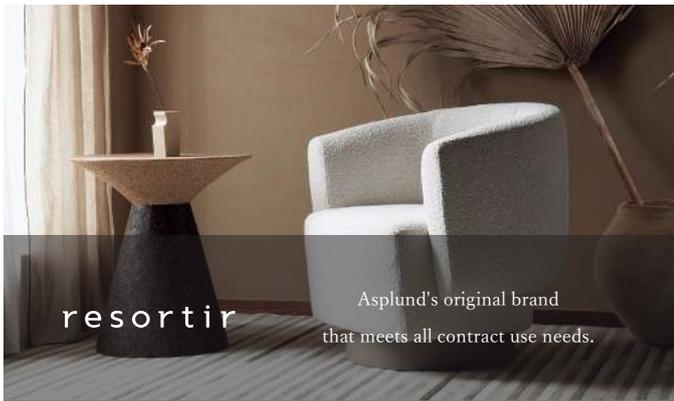


Creating diverse spaces and providing the most suitable furniture to complement them.

We, Contract Dept, provide furniture and interior products tailored to a various spaces such as hotels, cafes, restaurants and offices. We propose a wide range of products that are suitable for your project theme or concept by proposing our catalog-listed products with customizable sizes, colors and even made-to-order items that can satisfy to embody your image. We have been producing our original brand products for over 30 years in Cebu, Philippines, in addition to the imported brands such as “EMU” , “VINCENT SHEPPARD” and “VIVERE” which we distribute as the exclusive distributor in Japan. Unique design and superior functionality of our products have received high evaluation from our customers.

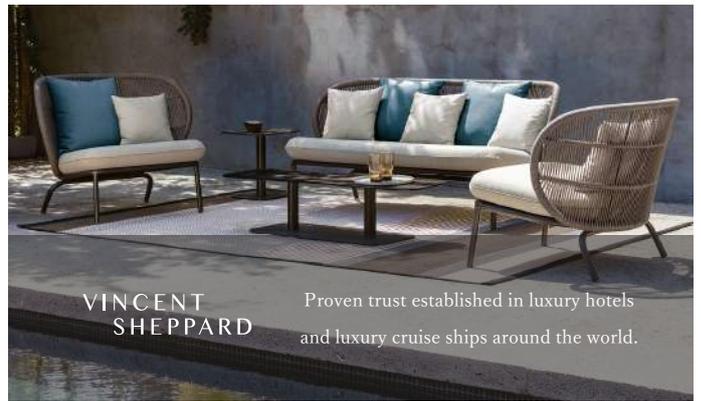


Our Construction Design Dept. offers a one-stop service that provides everything from design, planning to furniture and fixtures production and interior construction. We are expanding our business across a wide range of fields from hotels to commercial facilities and stores and can offer stylish and refined spaces that are attractive and sophisticated with leveraging our strength in delivering high-quality products in a short lead time from both of domestic and overseas suppliers, since our roots began with handling the interior decoration of World group’ s stores that were mainly apparel and lifestyle shops.



resortir

Asplund's original brand that meets all contract use needs.



VINCENT SHEPPARD

Proven trust established in luxury hotels and luxury cruise ships around the world.



emu

Sophisticated design and all-weather furniture for a living room-like comfort under the sky.



VIVE RE

Sophisticated design and all-weather furniture for a living room-like comfort under the sky.

Showroom

Opened in July 2021 with the concept of "constantly evolving while collaborating with creators and manufacturers both domestically and internationally, providing a space for mutual inspiration," we offer a wide variety of materials and items, with layouts regularly updated. Experience the unique "tactility" of SHOWROOM ASPLUND CONTRACT in a real and tangible way.



ASPLUND CONTRACT -Tokyo Showroom-
2F, Digital Gate Building, 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo 150-0022
TEL: 03-5734-1840 / FAX: 03-5734-1841

For more details.
<https://www.asplund-contract.com/showroom/>



Office Dept.



Creating borderless spaces between office and home.

We, Office Furniture Dept, are utilizing various ideas including our original brand “Work Plus” and OEM production in order to offer the optimal solution to make your office space attractively.

Our office brand “Work Plus” stands on the concepts of “a place for generating connection”, “a place to encounter purpose you are searching for” and “a place to find yourself” and primarily offers interior products that exist in the borderless category between office and home. Even in today’s society where the environment and values surrounding work space are drastically changing, we can introduce and provide a flexible product lineup that can accommodate each moment.

In addition to our original items, we also undertake OEM business tailored to the needs of each customer with utilizing our various type of domestic and oversea supply sources for product planning, development, production, quality control and distribution. We promise to exceed customer’s expectations not only in the space solution but also in every aspect of customer’s requirement.



Work Plus

by ASPLUND

Work Plus proposes the creation of borderless spaces between office and home. The furniture designed based on ABW (Activity Based Working) enhances the quality of teamwork and communication in a relaxing environment, creating a creative space where the excitement of gathering at the company can be shared.

A place where connections are born.

A place where you can discover your true self.

A place where you can encounter your purpose.

Work Plus stimulates our sensibilities, provides comfort, and liberates us from the norms of work scenes.



STELAPOP

by ASPLUND

Under the grand philosophy of "Loving nature and protecting the Earth for the future," STELAPOP by ASPLUND continues to pursue various possibilities to breathe new life into denim scraps and transform waste into something meaningful.

To ensure that our everyday lives remain beautiful and abundant, we cherish limited resources and foster the creation and circulation of new values that transcend time and space.



Lifestyle Dept.



Proposing value that is half a step ahead.

In the Lifestyle Department, we exclusively import carefully selected furniture and miscellaneous goods from around the world, including Europe and Asia, and distribute them throughout Japan. We offer a diverse range of brands, including "HALO," "SQUARE ROOTS," "XANDER DESIGNS," "DAREELS," and "ARTE LEGNO," for which we serve as the exclusive distributor in Japan.

Additionally, we provide our own original brands. One of our original brands, "ècruxe," is designed with the concept of offering a comfortable lifestyle that can be dyed in any color depending on the user. "Homeland" is a beloved kitchen tool created through dialogue with artisans, designed to be used for a long time. "Sankara." draws inspiration from the blessings of the heavens, incorporating various cultures, production techniques, and traditional craftsmanship from different countries.

Our lineup is one that only professionals who are well-versed in "things" can provide. Furthermore, we also engage in OEM business, utilizing our expertise in a wide range of imported and in-house brands. We propose products that meet the conditions of price, quality, and lot size according to customer requests, in collaboration with partner factories around the world.

With a focus on "proposing value that is half a step ahead," we aim to deliver the joy and excitement of an interior lifestyle to everyone while always keeping an eye on the times.

HALO

XANDER
DESIGNS

dareels
DESIGN, ART & SUSTAINABILITY

Arte Legno

REDECKER

OEM Solutions Service.



OEM refers to a business that provides a comprehensive service from product planning, production, and quality control to delivery, based on requests from customers who sell products (such as lifestyle stores, furniture retailers, miscellaneous goods stores, wholesalers, and manufacturers). Asplund operates as a "fables manufacturer" without its own factory, possessing a diverse background of factories. We offer solutions tailored to a wide range of needs, from interior accessories to large furniture.

The Process of OEM Production.

Phase1
Hearing

Phase2
Factory Selection

Phase3
Sample Creation

Phase4
Production

Phase5
Shipping

Phase6
Delivery



Our factory locations are established in Japan, as well as in China, Taiwan, Indonesia, India, Vietnam, Thailand, and the Philippines. By having our staff conduct inspection work in each region, we ensure the supply of high-quality products.

Asplund fully supports the development of solutions related to product supply, so you can rest assured even if you have no experience in product development. You can leave everything to Asplund, including OEM (contract manufacturing), ODM (contract design manufacturing), and factory transfer.

Leveraging our years of experience and extensive know-how, we assist in turning your ideas into tangible products.

Store Dept.



Directly managed stores where you can experience 'TIMELESS VALUE.'

The Store Department operates directly managed stores, including "SHOP ASPLUND," "TIMELESS COMFORT," and "TIMELESS COMFORT Kitchen & Dining." We offer a selection of various items tailored to the shop concepts, including major brands for which we serve as the exclusive distributor in Japan.



S H O P
A S P L U N D

An interior shop that selects high-quality, playful items from around the world, including furniture brands such as "HALO," "SQUARE ROOTS," and "dareels," for which Asplund serves as the exclusive distributor in Japan. While embodying a sophisticated luxury, we propose a unique worldview that also conveys a sense of casualness.

■ SHOP ASPLUND ebisu

2F, Digital Gate Building, 3-5-7 Ebisu Minami, Shibuya-ku, Tokyo 150-0022
Business Hours: 11:00 AM – 7:00 PM / Closed every Wednesday

■ SHOP ASPLUND Ebisu Online Store.

<https://www.shop-asplund.com/>



TIMELESS COMFORT

A lifestyle shop that offers a selection of interiors and kitchen tools sourced from around the world, based on the concept of "timeless comfort." This includes furniture brands such as "XANDER DESIGNS" and "ècruxe," as well as the kitchen tool brand "Homeland" and the fabric series "Sankara." We provide simple and comfortable items that add color to everyday life.

■ TIMELESS COMFORT

◇ Jiyugaoka Store

2-9-11 Jiyugaoka, Meguro-ku, Tokyo 152-0035

Business Hours: 11:00 AM – 7:00 PM

Closed every Wednesday

◇ Minami-Horie Store

1-19-26 Minami-Horie, Nishi-ku, Osaka 550-0015

Business Hours: 11:00 AM – 7:00 PM

Irregular holidays

◇ Colette Mare Sakuragicho Store

1-1-7 Sakuragicho, Naka-ku, Yokohama, Kanagawa 231-0062, 4F Colette Mare

Business Hours: 11:00 AM – 8:00 PM

Closed on the same days as the building's holidays

■ TIMELESS COMFORT Online Store

<https://timelesscomfort.com/>



TIMELESS COMFORT

Kitchen & Dining

A kitchen specialty shop that focuses on the kitchen tool brand "Homeland," offering a selection of functional and sophisticatedly designed kitchen tools and tableware sourced from both domestic and international markets.

■ TIMELESS COMFORT Kitchen & Dining Tokyo Midtown Store

3F, Tokyo Midtown, 9-7-4 Akasaka, Minato-ku, Tokyo 107-0052

Business Hours: 11:00 AM – 8:00 PM

Closed on the same days as the building's holidays



ECO-CONSCIOUS

SUSTAINABILITY

Asplund has been developing interior products utilizing sustainable materials by merging unique handmade techniques and innovative ideas for approximately 30 years since its founding, aiming for a sustainable future. Our overseas partner factories and imported brands also prioritize addressing environmental issues, striving to provide value that goes beyond product quality.

We use a variety of sustainable materials, such as rattan grown without pesticides, stone laminations made from stone offcuts, and Nature's Cast, which is created from agricultural waste, adding color to everyday life while being mindful of the environment. Additionally, Asplund is committed to pursuing better furniture-making in collaboration with partners around the world.



Please see here for more details.

<https://www.asplund.co.jp/sustainability/>





www.asplund.co.jp/